

2021 BATHURST INTERNATIONAL

26 TO 28 NOVEMBER 2021

MERCHANDISERS & EXHIBITORS PROPOSAL

Background and General Information

The Bathurst International (Event) will feature seven racing categories, and draw around 40,000 attendees over the three days. The event is organised by the Australian Racing Group in conjunction with the Bathurst Regional Council. Additional information can be found at www.bathurst.international

Sites & Fees

Merchandise and retail exhibitors will be located in one of two locations; either in the Paddock (behind the Pit Complex) or in Harris Park, with details as follows:

Paddock (Inner Circuit)

3m frontage x 3m \$1000 plus GST

* Spots are strictly limited

Harris Park (Outer Circuit)

3m frontage x 3m \$400 plus GST

6m frontage x 3m \$600 plus GST

10m frontage x 5m \$800 plus GST

- ✓ 100% payable (refundable if withdrawn NLT 14 days pre-Event) when booking accepted
- ✓ Please note that bookings are taken on a 'first in, first served basis'
- ✓ No food or beverage of any kind is permitted to be sold by merchandisers and retail exhibitors

Set Up Costs & Official Suppliers

All set-up costs (e.g. marquee, electrical reticulation) are borne by the tenant. Once we have confirmed your booking you will be issued with an Official Suppliers List for the Event, which will contain contacts for various suppliers. Accreditation will not be provided to a competitor of an Official Supplier. If you choose to erect your own structure, be aware that peg and pole structures are prohibited. Please note that mains power is available and can be used by the tenant at no cost.

Set Up Times

Set-up must be completed by COB Thursday pre-Event. If set-up is not completed by Thursday evening, it must be completed outside of trading hours (after 6pm and before 7am). Vehicles not intended for display purposes will not be permitted in the vicinity of the merchandise sites during trading hours. Public car parks are located close to the display areas. All rubbish as a result of set-up or trading must be removed before the next day's trading commences. This is the trader's responsibility, not the Event Cleaners.

Trading Hours

Thursday Pre Event Set-Up Completed Friday to Sunday 7.00 am - 6.00 pm
Trading hours may only be amended subject to written approval from Australian Racing Group.

Accreditation and Car Passes

You will be issued with accreditation for four (4) people along with one (1) vehicle pass. All cars will need to be parked in the General Car Park behind Harris Park. Should you wish to purchase additional tickets over and above your allocation, you will need to purchase these from the Main Gate at the Event.

Insurance

Australian Racing Group does not accept any liability for any goods or services you sell at the Event and you are required to effect insurance in accordance with State legislation, specifically Public Liability Insurance to a minimum limit of \$10 million for each occurrence. You must produce a Certificate of Currency no later than thirty (30) days pre-Event.

Circuit Merchandiser Agreement

A Circuit Merchandiser Agreement will be sent to you on booking of a site. Your booking will not be confirmed until this Agreement has been signed, returned to ARG and full payment made for the site(s).

Workplace Health and Safety Policy

Workplace Health and Safety regulations will prevail. Should you require additional information or have any queries in relation to Workplace Health and Safety, please contact the Circuit Manager, Mark Rayner, on 0488 121 000.

Security

We do not provide dedicated security to a particular site; however general precinct security operates. Should you leave valuables on your site, it is then your responsibility to make sure your site is secure. Contact details for the Security Company are provided on the Official Supplier List, which will be forwarded to you with confirmation of your site.

Event Logo

You are not permitted to use the official Event logo on any merchandise. Additionally, you are not permitted to use the official Event logo on any marketing materials without prior written approval from the Australian Racing Group.

Travel and Accommodation

A list of accommodation providers which can be found on the Event website. Additionally, you may contact the Bathurst Visitors Information Centre on (02) 6332 1444. Camping is also available at the Circuit, in the Paddock Campground. Sites (8m x 8m) can be purchased for \$90 per site – visit www.bathurst.international to book online.

Access

- ✓ No site access is permitted until the Site Manager (Adrian Dalton) has been contacted on 0418 340 616.
- ✓ No access will be permitted from 0600 hours on Friday without displaying accreditation.
- ✓ No access will be permitted if the Circuit Merchandiser Agreement has not been received signed by ARG.
- ✓ No access will be permitted if Site Fees have not been paid in full.
- ✓ No access will be permitted unless a satisfactory Certificate of Currency has been submitted to ARG.

Summary

The 2021 Event expects to attract a three-day attendance of around 40,000. The site fees offered for this Event are reflective of our strategy to encourage patrons and exhibitors alike to attend the formative Events with a view to growing attendance significantly over coming years.

There are plenty of sites available in Harris Park however sites are limited in the Paddock Area given the infrastructure requirements of the teams. Should your Company be interested in securing a Site at the Event, you are encouraged to register your interest ASAP as a system of 'first in, first served' will apply.

Should you have any questions with regard this Proposal, please contact the Australian Racing Group.

Yours in motor sport,

Australian Racing Group

events@australiangracinggroup.com

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MERCHANDISER AND EXHIBITORS – BOOKING FORM

Company Name or Sole Trader's Name:

ABN:

Contact Name:

Title:

Mobile No:

Email:

Address:

Postcode:

Please indicate:

Product or Service sold/offered:

Note: No food or beverage of any kind is permitted to be sold.

Paddock or Harris Park.....

Site Size.....

Cost.....

Dimensions of Pantech when set-up: Length Width

Total Payable \$.....

Signature: Date:/...../.....

Please scan your completed booking form and email to events@australianracinggroup.com

On acceptance of booking, a Circuit Merchandiser Agreement will be forwarded to you for signature along with an invoice. On execution of the Agreement, and payment of the Invoice, your booking will be confirmed.